

**Grand Prairie ISD Education Foundation
Annual Board Meeting & Workshop
Agenda
July 17, 2017
GP City Hall
9:00am-3:30pm**

- | | |
|---|----------------|
| • Call to Order | Denise Clifton |
| • Introduction and Swearing in of New Members | Denise Clifton |
| • Investment Portfolio Update | Clayton Fisher |
| • Historical Review Mission, History | Denise Clifton |
| • Member Signature Forms | Alex Geerts |

General Business Meeting Items:

- | | |
|--|------------------------------------|
| • <u>Approve</u> | |
| ○ Approve Minutes (March, May) | Denise Clifton/
Angela Giessner |
| ○ Financial Report | Denise Clifton |
| ○ Grant Award Amounts | Dr. Wicker |
| ▪ (Process/Funding/Follow-up) | |
| ▪ Grant Winners - 2017 | |
| ○ Attendance Initiative | Denise Clifton |
| ○ Mini Grant (Process/Funding/Follow-up) | Denise Clifton |

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• **Discussion Items:**

- Focus Group Debrief Denise Clifton
 - Graduation tassels
 - Special Olympics
 - Field Experiences
 - Major Saver
 - Supt. Scholars T-shirts
 - PK T-Shirts
 - Logo Stylus-Pen
 - "Is your Vision Big Enough" – Banners
 - Core Store for Teachers
 - Trash 4 Teachers
 - Foundation Excellence Award Bernie Ponzio
- Build out the Budget Denise Clifton
- Marketing the Foundation Denise Clifton
 - Focus Group Debrief
 - Video / Commercial
 - Re-Brand the Race for Results
 - New Venue
 - New Program
 - Grant Winner Testimonials
 - Pictures of Grants in Education Process
 - Outline the Foundation Plan of Work
 - Social Media
 - Celebrate the good things!
 - How to keep Sponsors/Community informed of what we are doing
 - Email – Newsletters
- Calendar Denise Clifton

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- Committee Work / Planning for 2017-2018 Denise Clifton
 - Expectation of Board Members
 - New/Returning Chairs
 - Marketing
 - The GPISD Experience
 - Market Day
 - See Marketing the Foundation (Above)
 - Fundraising
 - Annual Fund Drive
 - Major Saver
 - Race for Results
 - Golf Tournaments
 - Finance
 - Investment Committee
 - Oversees the Investment Portfolio
 - Investment Policy Statement
 - Spending Policies
 - Quarterly Financials
 - Audit
 - IRS 990
 - Bylaws Maintenance
 - Policy & Procedure Maintenance
 - Grants
 - Policies/Procedures
 - Process
 - Review / Approval
 - Presentation
 - Follow-up – Measure Results
 - Marketing the Grants
 - Scholarships
 - Policies/Procedures
 - Process
 - Interviews/Approval
 - Presentation

Grand Prairie ISD Education Foundation
Annual Board Meeting & Workshop

Minutes

Agenda
July 17, 2017
GP City Hall
9:00am-3:30pm

- Call to Order Denise Clifton
- Introduction and Swearing in of New Members Denise Clifton
 - Mayor Ron Jensen installed the new Board Members.
- Investment Portfolio Update Clayton Fisher
- Historical Review Mission, History Denise Clifton
 - Introductions
 - Who are we?
 - Individually
 - Organization
 - Mission Statement – “The Board of the GPISD-EF is composed of leaders of the greater Grand Prairie Community. The Mission of the GPISD-EF is to promote educational excellence and to inspire community ownership, commitment, confidence and pride in the GPISD.”
 - The Goals of the GPISD-EF are:
 - To secure resources from the community and distribute them to support programs which provide enriched educational experiences which are not possible thru public funding and which prepare the students to become skilled, adaptable, knowledgeable productive adults.
 - To serve as a catalyst for increased community involvement in our District.
 - To ensure the long-term viability and success of the GPISD-EF.
- Member Signature Forms Alex Geerts

- Motion made by Lesta Watson for the EF to fund this initiative and to work with the District on how to best implement this program.
 - 2nd by Bernie Ponzio
- Mini Grant (Process/Funding/Follow-up) Denise Clifton
 - More Exposure for EF
 - More Corporate Involvement
 - Well received by both sponsors and recipient
 - Granted during the current school year
 - How do we structure moving forward?
 - Need Board Vote – Retroactive for 2017 Mini Grants
 - Motion made by Bernie Ponzio to approve.
 - 2nd by Nancy Wooten
 - Need Board Vote – to continue Mini-Grants as part of the Plan of Work.
 - Motion made by Bernie Ponzio to continue the Mini-Grant Program
 - 2nd by Jorja Clemson
- Discussion Items:
 - Focus Group Debrief Denise Clifton
 - Graduation tassels - Cost $\$1.09 * 1700 = \1855
 - Kid Magic – Cost is $\$100 * 5$ School Board Meetings
 - Special Olympics -
 - Cost to fund admission to both competitions each year \$1500
 - Cost of Letter Jackets - $\$43 * 12$ students = \$516
 - Field Experiences
 - Already a part of our existing plan of work
 - Changes to Permission Slips indicating that the EF funds this program
 - Major Saver
 - Already a part of our existing Plan of work
 - Supt. Scholars T-shirts
 - PK T-Shirts
 - Already approved by the Board - \$4760
 - Logo Stylus-Pen
 - Grant applied for thru Chi Omega Christmas - \$14500
 - “Is your Vision Big Enough” – Banners
 - 42 Banners 3 ft. by 4 ft. - \$1680
 - Core Stores for Teachers
 - Community Partnership
 - Trash 4 Teachers
 - Community Partnership – Brackett & Ellis
 - Foundation Excellence Award Bernie Ponzio

- New/Returning Chairs
 - Marketing
 - The GPISD Experience
 - Market Day
 - See Marketing the Foundation (Above)
 - Fundraising
 - Annual Fund Drive
 - Different Levels of sponsorship
 - Simplify the Form
 - Major Saver
 - Should be more hands on – working with Elementary Campuses and Major Saver
 - Race for Results
 - Golf Tournament
 - Status Update
 - Finance
 - New Chair - ????
 - Investment Portfolio
 - Quarterly Financials
 - Audit
 - IRS 990
 - Bylaws Maintenance
 - Policy & Procedure Maintenance
 - Grants
 - New Chair – Kaye Gilbert
 - Policies/Procedures
 - Process
 - Review / Approval
 - Presentation
 - Follow-up – Measure Results
 - Marketing the Grants
 - Scholarships
 - New Chair – Lindsey Fisher
 - Policies/Procedures
 - Process
 - Interviews/Approval
 - Presentation

GPISD Education Foundation
Board of Directors Sign in 2017
Meeting Date: 7-17-17

Rachel Brown
Karla Chandler
Jorja Clemson
Denise Clifton
Alisha Crumley
Mary Dominguez
Mal Earl
Lindsay Fisher
Reyes Flores
Angela Giessner
Kaye Gilbert
Donna Grant
Dr. Susan Hull
Brandie King
Jake Kuykendall
Edward Lopez
Bernie Ponzio
Steve Pryor
Lesta Watson
Dr. Carolyn Wicker
Nancy Wooten

[Handwritten signatures in blue ink over horizontal lines]
Rachel Brown
Karla Chandler
Jorja Clemson
Denise Clifton
Alisha Crumley
Mary Dominguez
Mal Earl
Lindsay Fisher
Reyes Flores
Angela Giessner
Kaye Gilbert
Donna Grant
Dr. Susan Hull
Brandie King
Jake Kuykendall
Edward Lopez
Bernie Ponzio
Steve Pryor
Lesta Watson
Dr. Carolyn Wicker
Nancy Wooten

Other Guests:

Joraine Morayna

Alex Geerts

Clayton Fisher (7am - 9:45am)